

PRIVATE CLUB MEMBERS - INDIA

The list consists of various Private sports & recreation Club Members. The club Membership Fee range between Rs.500,000 to 1,000,000 (US\$9,500 to 19,000 approx.).

Individuals are English speaking with High disposable income and are also known to participate in Club organised promotions for products such as expensive consumer items, jewellery, Books, and various Investment opportunities in Equities, Bonds, and Properties etc.

This list is recommended for publishers, Airlines for travel-related offers, opportunity seeker offers, Investment offers, fundraising and many others. The lists are updated once every October.

Data Card Update: September 2015

DM:

Data Count:	56,000
RENTAL COST:	US\$190per 1,000

EDM:

Email Count:	14,700
Email Rental Cost:	US\$70 per 1,000
Mobile Count: SMS	42,600
Mobile Rental Cost:	US\$50 per 1,000

Minimum Quantity: email 10.000 – SMS 25,000

SELECTIONS AVAILABLE: By Nth name, flagging @ US\$5/1,000. By City, Gender, Club Name @ US\$10/1,000.

MINIMUM QUANTITY: 5,000 Names

ADDRESSING: Email at US\$20 Per List.
Keycoding @ US\$5 per 1,000.

DELIVERY: 2 Weeks

LETTERS SHOPPING:

List supplied to approved lettershops for one-time use only. Copying is forbidden. List is seeded to detect unauthorised use.

Costs and counts are subject to change without notice.