

**CORPORATE – INDIA**

The Indian Businesses list was recently updated & compiled with information, which could help select the Size & type of Industry, Turnover, Branch offices and Hierarchy within the organisation to selectively define a required target audience.

This list consists of Individuals working for reputed Companies in India having decision-making authority in their area of speciality.

These Individuals travel frequently within India and abroad for Business and/or leisure. They also possess the affluence to purchase High end Products & services, Magazines, and are most affluent individuals with High Disposable Income. All records are with telephone numbers.

This list is recommended for publishers, travel-related offers, conference organisers, opportunity seeker offers, Investment offers, fundraising and many others. This list is updated regularly.

Data Card Update: September 2015

**DM:**

<b>Data Count:</b>	<b>339,000</b>
<b>RENTAL COST:</b>	US\$200 per 1,000

**EDM:**

<b>Email Count:</b>	<b>305,100</b>
<b>Email Rental Cost:</b>	US\$50 per 1,000
<b>Mobile Count: SMS</b>	<b>170,000</b>
<b>Mobile Rental Cost:</b>	US\$30 per 1,000

Minimum Quantity: email 10,000 – SMS 25,000

**SELECTIONS AVAILABLE:**

By nth name, flagging @ US\$5/1,000. By City, Industry, Size, Turnover, Designation @ US\$10/1,000.

**MINIMUM QUANTITY: 5,000 Names**

**ADDRESSING:**

Email at US\$20 Per List.  
Keycoding @ US\$5 per 1,000.

**DELIVERY: 2 Weeks**

**LETTERS HOPPING:**

List supplied to approved lettershops for one-time use only. Copying is forbidden. List is seeded to detect unauthorised use.

*Costs and counts are subject to change without notice.*