

**FEMALE PROFESSIONALS – INDIA**

The list consists of educated independent ladies working in professional fields in MNC's and large Indian Corporate businesses.

Many of these ladies manage their own successful business generating large disposable income. They are known to have lavish spending habits and are frequent visitors of Malls, Five Star Hotels & Restaurants.

This list represents affluent Ladies who are Multiple credit cardholders. They are comfortable with the concept of receiving & responding to mail and their spending capacity make them more responsive to direct marketing.

This list is recommended for publishers, Pharmaceuticals, Airlines for travel-related offers, conference & exhibition organisers, opportunity seeker offers, Investment offers, fundraising and many others.

Data Card Update: September 2015

**DM:**

|                     |                  |
|---------------------|------------------|
| <b>Data Count:</b>  | <b>450,000</b>   |
| <b>RENTAL COST:</b> | US\$200per 1,000 |

**EDM:**

|                            |                  |
|----------------------------|------------------|
| <b>Email Count:</b>        | <b>430,000</b>   |
| <b>Email Rental Cost:</b>  | US\$50 per 1,000 |
| <b>Mobile Count: SMS</b>   | <b>405,000</b>   |
| <b>Mobile Rental Cost:</b> | US\$30 per 1,000 |

Minimum Quantity: email 10.000 – SMS 25,000

**SELECTIONS AVAILABLE:** By Nth name, flagging @ US\$5/1,000. By City, Job, Business, DOB, @ US\$10/1,000.

**MINIMUM QUANTITY: 5,000 Names**

**ADDRESSING:**

Email at US\$20 Per List.  
Keycoding @ US\$5 per 1,000.

**DELIVERY:** 2 Weeks

**LETTERS SHOPPING:**

List supplied to approved lettershops for one-time use only. Copying is forbidden. List is seeded to detect unauthorised use.

*Costs and counts are subject to change without notice.*