

FILM INDUSTRY – INDIA (Bollywood)

The list consists of the entire range of film industry category such as Actors, Directors, Producers, Music Directors, Photographers, Cameraman, Lyrist, Choreographers, Writers, Singers, Dubbing artists, Hairstylist/Makeup, Film Journalists.

Very wealthy individuals with extremely high disposable income.

This list is recommended for publishers, Pharmaceuticals, Expensive Consumer goods & Lifestyle products, Property, Airlines, tours & travel-related offers, opportunity seeker offers, Investment offers, fundraising and many others.

Data Card Update: September 2015

DM:

Data Count:	12,000
RENTAL COST:	US\$200per 1,000

EDM:

Email Count:	10,600
Email Rental Cost:	US\$50 per 1,000
Mobile Count: SMS	14,300
Mobile Rental Cost:	US\$30 per 1,000

Minimum Quantity: email 10,000 – SMS 25,000

SELECTIONS AVAILABLE: By Category, Nth name, flagging @ US\$5/1,000.

MINIMUM QUANTITY: 3,000 Names

ADDRESSING: Email at US\$20 Per List. Keycoding @ US\$5 per 1,000.

DELIVERY: 2 Weeks

LETTERS HOPPING: List supplied to approved lettershops for one-time use only. Copying is forbidden. List is seeded to detect unauthorised use.

Costs and counts are subject to change without notice.