

**FREQUENT FLIERS - INDIA  
(NATIONAL & INTERNATIONAL)**

This list consists of Individuals flying frequently within India and abroad for Business or leisure. The list consists of **297,000 frequent fliers travelling International destinations** and **564,000 travelling within India.**

These frequent fliers also possess the affluence to purchase High-end Products and services and are most affluent and privileged individuals with High Disposable Income, leading a privileged Life Style.

This list is recommended for publishers, travel-related offers, conference organisers, opportunity seeker offers, Investment offers, fundraising and many others. This list is updated regularly.

Data Card Update: September 2015

**DM:**

<b>Data Count:</b>	<b>International 297,000</b>	<b>National 564,000</b>
<b>RENTAL COST:</b>	US\$210 / 1,000	US\$200 / 1,000

**EDM:**

<b>Email Count Int'l:</b>	<b>168,300</b>
<b>Email Count National:</b>	<b>298,900</b>
<b>Email Rental Cost:</b>	US\$50 per 1,000
<b>Mobile Count SMS Nat'l:</b>	<b>156,000</b>
<b>Mobile Count SMS Int'l:</b>	<b>80,000</b>
<b>Mobile Rental Cost:</b>	US\$30 per 1,000

Minimum Quantity: email 10.000 – SMS 25,000

**SELECTIONS AVAILABLE:** By nth name, flagging @ US\$5/1,000. By City, Gender, Airliner @ US\$10/1,000. Recency, @ US\$15/1,000.

**MINIMUM QUANTITY: 5,000 Names**

**ADDRESSING:** Email at US\$20 Per List. Keycoding @ US\$5 per 1,000.

**DELIVERY:** 2 Weeks

**LETTERS SHOPPING:** List supplied to approved lettershops for one-time use only. Copying is forbidden. List is seeded to detect unauthorised use.

*Costs and counts are subject to change without notice.*