

HIGH NET WORTH – INDIA

High Net Worth, ELITE Individuals, consists of the most affluent and privileged individuals who are wealthy enough to qualify as India's Elite Class. In effect, the list represents the most ELITE individual Indians who enjoy luxurious life style.

This list is primarily composed of **top class Business families, Film & TV personalities, Celebrities, Fashion Designers, Race Horse Owners, High-level corporate management as well as Private Business owners.** The individuals with their families frequently travel overseas living & dining in expensive hotels and shopping for branded products.

Data Card Update: September 2015

DM:

Data Count:	293,000
RENTAL COST:	US\$220 per 1,000

EDM:

Email Count:	240,100
Email Rental Cost:	US\$50 per 1,000
Mobile Count: SMS	259,000
Mobile Rental Cost:	US\$30 per 1,000

Minimum Quantity: email 10.000 – SMS 25,000

SELECTIONS AVAILABLE: By Nth name, flagging @ US\$5/1,000. By City, Gender, @ US\$10/1,000.

MINIMUM QUANTITY: 5,000 Names

ADDRESSING: Email at US\$20 Per List. Keycoding @ US\$5 per 1,000.

DELIVERY: 2 Weeks

LETTERSHOPPING:

List supplied to approved lettershops for one-time use only. Copying is forbidden. List is seeded to detect unauthorised use.

Costs and counts are subject to change without notice.