

**SMALL & MEDIUM (SME)  
ESTABLISHMENTS – INDIA**

The list of Small & Medium business was recently updated with information, which could help select type of Industry, Turnover, and Hierarchy etc...

This list consists of Directors, owners, & partners making decisions in their area of speciality.

These Individuals travel frequently within India and abroad for Business and/or leisure. They also possess the affluence to purchase High end Products & services, Magazines, and are individuals with High Disposable Income. All records are with telephone numbers.

This list is recommended for publishers, travel-related offers, conference organisers, opportunity seeker offers, Investment offers, fundraising and many others. This list is updated regularly.

Data Card Update: September 2015

**DM:**

<b>Data Count:</b>	<b>212,000</b>
<b>RENTAL COST:</b>	US\$190per 1,000

**EDM:**

<b>Email Count:</b>	<b>212,000</b>
<b>Email Rental Cost:</b>	US\$50 per 1,000
<b>Mobile Count: SMS</b>	0
<b>Mobile Rental Cost:</b>	0

Minimum Quantity: email 10.000 – SMS 25,000

**SELECTIONS AVAILABLE:** By Nth name, flagging @ US\$5/1,000. By City, Designation, Business, Business Category, @ US\$10/1,000.

**MINIMUM QUANTITY: 5,000 Names**

**ADDRESSING:** Email at US\$20 Per List.  
Keycoding @ US\$5 per 1,000.

**DELIVERY:** 2 Weeks

**LETTERS SHOPPING:** List supplied to approved lettershops for one-time use only. Copying is forbidden. List is seeded to detect unauthorised use.

*Costs and counts are subject to change without notice.*